

RESOLUTION NO. 2017-06-19-1

BE IT RESOLVED BY THE CITY OF LLANO, TEXAS, THAT THE CITY COUNCIL OF THE CITY OF LLANO APPROVES A STREET BANNER POLICY FOR IMPLEMENTING STANDARD PROCEDURES IN THE CITY OF LLANO.

WHEREAS, Numerous requests have been made to the City of Llano concerning the placement of street banners throughout certain areas and/or streets within the city; and

WHEREAS, after review and discussion, it has been determined that it is the best interest of both, the City of Llano and it's citizens, that policies and procedures be established to resolve and administer street banners; and

WHEREAS, pursuant to said interest Street Banner Policy for implementing Street Banner Applications attached here to as exhibit "A", has been prepared for approval.

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Llano, Texas:

Section 1: That, the above findings are hereby found to be true and correct and are incorporated herein in their entirety.

Section 2: That, the City Council of the City of Llano, Texas hereby approves the Street Banner Policy for implementing the placement of banners, attached hereto as Exhibit "A", for the City of Llano, effective June 19, 2017.

PASSED AND APPROVED this the 19th day of June, 2017.



Gail Lang
Gail Lang, Mayor

ATTEST:

Toni Milam
Toni Milam, City Secretary

PLEASE FILL OUT APPLICATION AND
FAX BACK TO: (325)247-4150 or
e-mail: dcarpenter@cityofllano.com

ATTN: PERMIT OFFICE



CITY OF LLANO
301 W. MAIN STREET
LLANO, TEXAS 78643
(325)247-4158

APPLICATION FOR THE PLACEMENT OF BANNERS

DATE: _____ BUSINESS NAME: _____

Contact Person: _____ Telephone Number _____
Must be a non-profit organization

Applicant Signature: _____ Date: _____

Proposed Text on Banner _____ Legend Color _____

Approved Location for placement of banner:

Please select the one location of the banner based
your priority preference

- _____ HWY 29 W @ ASHTON ST.
- _____ HWY 29 E @ CHATTANOOGA
- _____ HWY 16 N @ MARKET ST.
- _____ HWY 16 S @ LLANO ST.

From Date: _____ To Date: _____
Maximum 30 days prior to event

- ** Must provide a completed City of Llano and TXDOT Banner Application
- ** Banner must be made of open-weave polyester netting to withstand all types of weather. Can be made of fade-resistant nylon, text is appliqued (sewn) directly on to the net
- ** Banner(s) must be made of net material **NO EXCEPTIONS**
- ** Banners must be at least a standard size of 4' x 36'
- ** Banners must have attachments at the top so it can be clipped to the road crossing guy cable maximum of two-foot spacing.
- ** Banner must have one rope at each corner to secure corners to the poles
- ** Banner may only be hung for a **maximum of 30 days** prior to the event and will not be placed up more than two (2) times per year per company. **NO EXCEPTIONS**
- ** Staff will approve only one (1) location for the placement of banner. **NO EXCEPTIONS**
- ** **Banner is to be delivered to City Hall within TWO (2) days before the placement of the banner** and are to be picked up within two (2) days after the banner is removed
- The City of Llano reserves the right to discard banners left after seven (7) days after removal***
- ** \$10.00 per day charge for banners brought or left over the time allowed at City Hall.
- ** The City of Llano will not be held responsible for damaged banners.
- ** The City of Llano does not guarantee placement of banner. In some cases, banner may not be hung due to inclement weather or equipment breakdown. Applicants will be issued a refund if banner(s) are not installed.
- ** **All requests for the placement of banners are subject to approval from the City of Llano Permitting Dept. and the City will submit for Texas Department of Transportation approval.**
- ** **If there are no other events within the 30-day window, applicants may apply for other locations**

FOR OFFICE USE ONLY:

TXDOT Application completed _____ Banner Fee: _____

Approved Location 1. _____

From Date _____ To Date _____

Approved by _____ TxDOT Approval Yes _____ No _____

Payment received by: _____ Yes _____ No _____

Banner(s) delivered by _____ Date _____

Banner(s) released to _____ Date _____

CITY MANAGER
Scott Edmonson

CITY SECRETARY
Toni Milam



MAYOR Mayor PRO-Tem
Gail Lang Sammy Leverett

ALDERWOMAN ALDERMAN
Keli Tudyk Bryan Miiller
Kathryn Stephenson

Office (325)247-4158 / Fax (325)247-4150

July 13, 2017

RE: New Banner Application

To Whom It May Concern:

This is to advise you of the City of Llano's New Banner Policy. With four banner locations within our City and the growing number of events, a few times a year, four locations will not allow everyone to advertise their event. We have been working on updating several permits and procedures for several items in the city, one of these changes include the Informational / Promotional banners that are hung by the City of Llano. Included you will find a new banner application that includes everything on the new policy. The new policy will go into effect August 1, 2017.

We show in our records that you have or your organization have used this opportunity before and would like to make sure you were advised of the changes.

Should you have questions, please feel free to contact Permitting Office, Donny Carpenter, at 325-247-4158 Ext. 210

Sincerely,

Donny Carpenter
City of Llano Permitting Dept.