

**LLANO ECONOMIC DEVELOPMENT CORPORATION**  
**OPEN MEETING MINUTES**  
**July 26, 2021**

**OPEN MEETING**

1. Call to Order
  - a. The Open Meeting was called to order by President, Allen Hopson, at 5:34 PM.
  - b. Members present: Allen Hopson, Pat McDowell, Marianne Fraser, and Josh Mayfield. Members absent: Eric Schuessler, Sammy Leverett and Fred Cook.
  - c. Also present were Tony Guidroz and Lynda Kuder.
2. Public Comments
  - a. No public comments.
3. Discuss and Consider – Meeting Minutes for March 22, 2021, and May 24, 2021
  - a. Motion made by Marianne Fraser and seconded by Josh Mayfield to accept the minutes as presented.
  - b. Motion was approved unanimously.
4. Discussion Only – Financial Reports for June, 2021
  - a. Lynda reviewed the most recent expenditures as documented in the financial report.
  - b. Sales tax revenue up 14% from a year ago and up 17% year-to-date.
5. Discuss and Consider – Disbursement of Remaining FY Advertising Line Budget to the City of Llano to Reimburse the City of Llano for Anticipated Expenditures from Tony Guidroz
  - a. Pat articulated that the Board now has a better understanding of how the funds are being utilized.
  - b. Motion was made by Pat McDowell and seconded by Josh Mayfield to release the balance of this line item to the City of Llano and continue to receive a detailed monthly accounting of how the funds are being spent.
  - c. Lynda stated that if there are funds left in the line item at the end of the FY, the City will return that amount to the fund balance of the LEDC.
  - d. Motion was approved unanimously.
6. Discuss and Consider – Advertising Planning & Budgeting
  - a. Pat discussed the need for a distinct plan and budget for spending LEDC advertising funds for any given FY.
  - b. Tony stated that he currently makes a plan for the City budget and will now make a plan for the LEDC budget.
  - c. Pat discussed that communication with the Chamber of Commerce should be consistent to compliment efforts of the Chamber and the LEDC.
  - d. Pat added that he has met with Judge Cunningham and the Judge wants to get together with the LEDC to promote Llano County.
  - e. Motion was made by Pat McDowell and seconded by Josh Mayfield for Tony to present a spending plan and budget for the next FY's advertising budget.
  - f. Motion was approved unanimously.
7. Discussion Only – Update on Fiber from City of Llano and/or Sub-Committee
  - a. No discussion.
8. Discussion Only – Pole Attachment Assessment Update
  - a. No discussion.
9. Discussion Only – Data on City-Run Internet Services
  - a. PM talked to contacts in Greenville and Mt. Belview regarding city-run internet services.
  - b. There is currently no law against a city selling internet service; however, a city cannot sell telecommunications. There are approximately 2 dozen other cities in the state selling internet. The legal battles are totally over, and a clear decision can be made.
  - c. Pat discussed the Erate grant. Further discussion revealed that the City would incur big debt up front, with a need for the expertise to make it happen and the continued need for support technicians.
  - d. Lynda added that this rapidly advancing technology could just wipe us out in a few years.

10. Discussion Only – Leakage Report Analysis
  - a. Pat share the ESRI reports that Tony prepared.
  - b. Pat noted there are restaurant opportunities
11. Discussion Only – Inventory of Available Commercial Buildings
  - a. Tony reviewed commercial building space available with the Board
12. Discuss and Consider – Habitat for Humanity
  - a. Pat has been talking to an organization in Mason and learned Llano would need to get with a neighboring organization and get accepted into their territory. One house per year.
  - b. Allen added that the cost of construction materials is currently through the roof.
  - c. Pat informed the group that lumber futures are down and almost back to normal, but will the stores come back down or remain at the inflated prices.
  - d. It was determined that at this time, no board members have the time to commit to this project.
  - e. No action taken.
13. Discuss and Consider – Invoices and Timesheets
  - a. Motion was made by Pat McDowell and seconded by Josh Mayfield to accept the invoices and timesheets as submitted.
  - b. Motion was approved unanimously.
14. Reports
  - a. Allen reported that some pieces of pavilion are in, and he is beginning to do some work on the pad of the pavilion.
15. Adjourn
  - a. With there being no further business, the meeting was adjourned at 6:56 PM.



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Eric Schuessler, Secretary/Treasurer  
Llano Economic Development Corporation