

Feb. 9th, 2022, 5:30pm

In attendance: Nathan James, Tony Guidroz (city liaison), Delhia Moss, Anita Hilton, Matt Hilton, Brenda Poe (City Secretary), Teri Noble, Don Douma

OPEN MEETING:

1. Call to Order – 5:36 called to order by Nathan James.
2. Public Comments – No Comments.
3. Discuss and Consider Minutes – Anita makes motion to pass, Delhia seconds, motion passes.
4. Discuss and Consider Financial Report – Matt presents: We brought in \$16k for Starry Starry Nights (up \$1000 from 2020 - Concessions up 51% over 2020, Revenue was down \$700 for Snow Day compared to 2020). Operational supplies were down by about \$400. Additional investments – parts to repair lights (\$600), new lights (about \$10k), safe for the welcome house, cash boxes, advertising. There's \$2100 in ad money that should've been allotted to HOT money, and wasn't, ended up coming out of our budget. Remaining war chest - \$74,361. Delhia makes motion to accept, Nathan seconds, motion passes.
5. Discuss and Consider Rock'n Riverfest 2022
 - a. Scope of the Event (calendar days)
 - i. Friday – Mostly staging, racers, a local band. Llano Station Band will check their calendar.
 - ii. Saturday – Races, band,
 - iii. Sunday -
 - iv. Monday
 - b. Expenses from last year & proposed budgets for this year.
 - i. Bands
 1. Emcee – Tony Guidroz, Saturday & Sunday – Anita makes a motion to pay Tony \$700 to work Noon-til-bands on both days, Delhia seconds, motion passes.
 2. Cost of KC & Sunshine Band tribute band – Sound \$1200
 3. Tony also looking at an Eagle tribute band “Already Gone” – Sound \$1200 Key West sounds, \$3500 for band, they cover lodging, may have to cover meals. \$4700. Anita makes motion to approve, Delhia seconds, motion passes.
 4. “Drawing a Blank”, \$1500 to be approved (based on accommodations) to reserve the band for Sunday night. Anita makes motion to approve, Delhia seconds, motion passes.
 - ii. Fireworks
 1. Fire Department status – need to reach out to Tim directly. Nathan will reach out to Donnie Carpenter to make appropriate contact with Tim Hardin.
 2. Condition of extant fireworks – No idea.
 - iii. Facilities

1. Portapotty bid – Nathan reached out to Howdy Enterprises, hasn't heard back yet. Matt will provide another company for a competing bid.
 2. American Legion – Secured for 2nd-4th – Nathan and Tony have approached the Min Ally, no word back.
- iv. Recreation
 1. Ferris Wheel/Carnival Status – Ferris Wheel from noon – 10pm, \$22,059 – Delhia makes motion to approve, Anita seconds, motion passes. Amanzi Party Rentals.
 - v. Other
 1. Need to look into Sandstone BnB – Anita will do this.
- c. Sponsor Levels
 - i. Approve Sponsor Levels and packages/rewards – will discuss via e-mail and at next meeting.
 - d. Marketing Needs
 - i. Pro Rider Watercraft Magazine ad status (Feb. 15th deadline) -
 - ii. Social Media advertising budget
 - iii. Website renovation
 - iv. Local Publications – Highland Lakes Weekly, Llano News, Burnet/Highlander
 - e. Race Organizer Status.
 - f. Car Show – Relocation.
 - g. Beer Garden – Mason contact.
 - h. Committee Debit Card & Taking Payments (Square/Venmo)
 - i. Local Racer Clinic
 - j. Map of Grounds for improved planning
 - k. Shoreline Improvements & Sand
 - l. Vendors
 - m. Kids Games – Ministerial Alliance status/response
 - n. Other/Misc.
 - i. Anita is going to reach out to local hotels to set a block of rooms aside at a racer rate.
6. Discuss and Consider Starry Starry Nights 2021
 - a. Current Park Status
 - i. Condition of packed lights – Nathan will approach Scott about his views on the condition of the packed lights, go from there.
 - b. Post-mortem, 2021 – what worked, what didn't?
 - i. Matt's input – the safe was a good idea, having parts earlier would've been great – will have to fix those this year.
 - ii. Need to start in September, get the city crews in as early as possible before stakes start going in the ground. Matt mentions that with a larger committee & better support from the city. Properly tagging displays for inventory purposes, and coordinating with Parks for better deployment will be a plus.
 - c. Snow Day

- i. Extra Snow Bid – Nathan got a bid from Pure Party Ice, for 20% more ice – 44,000lbs, at \$5700.
 - ii. Vendors – Need more of them.
 - iii. Tables – We need more tables for space for people to sit during Snow Day near the vendors. Matt suggests collapsible picnic tables w/ chairs.
- d. Other/Misc.

7. Discuss and Consider Resignation of Members

8. Discuss and Consider New Members – Anita makes motion to add Teri Nobles & Don Douma into the committee, Delhia seconds, motion passes.

9. Discuss and Consider Next Meeting Date – Wednesday, Feb. 16th, 5:30pm at Joe's Bar in Llano's back room.

10. Adjourn – Nathan makes motion to adjourn, Anita seconds, motion passes. Meeting adjourned at 7:10pm.